



Subrata Debnath

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ABOUT ME

I am Subrata, a passionate **WordPress Developer** with over a decade of experience in web development. Specializing in **SEO-optimized WordPress websites**, I deliver tailored solutions using **Elementor Pro** to create visually stunning and high-performance websites. My expertise spans **e-commerce development**, crafting intuitive online stores that drive sales and enhance user experiences.

As a **WordPress Core Contributor**, I actively participate in the development of the platform, contributing to its growth and stability. I believe in giving back to the community that has shaped my career, and I regularly contribute to WordPress Core, Polyglot, and Core Test.

I am also proficient in design tools like **Adobe Photoshop** and **Figma**, ensuring that every website I create functions flawlessly and looks beautiful across all platforms. Whether developing a custom layout or adapting a design for mobile, tablet, or desktop, I pay meticulous attention to detail to meet the highest standards.

Design, functionality, and SEO are at the core of every project I undertake, ensuring that your website meets your business goals and stands out in a crowded digital space.

Feel free to reach out if you're looking for a **WordPress expert** who can handle everything from development to design, optimization, and ongoing support.

WORK EXPERIENCE

WordPress Developer

M & H Telecom Ltd [01/07/2018 – Current]

City: Dhaka | Country: Bangladesh

- **Custom Theme and Plugin Development:** Design and develop custom WordPress themes and plugins tailored to client needs, ensuring compatibility with the latest WordPress version and standards.
- **Website Design & Layout:** Utilize **Elementor Pro**, **Adobe Photoshop**, and **Figma** to create and implement visually appealing and responsive website layouts optimized for various devices (mobile, tablet, and desktop).
- **E-commerce Development:** Build and customize WooCommerce-powered online stores, implementing payment gateways, shipping options, and inventory management for seamless e-commerce functionality.
- **WordPress Core Contribution:** Actively participate in WordPress Core development, contributing to the platform's growth, security patches, and feature enhancements, ensuring that the WordPress ecosystem remains up-to-date and secure.
- **SEO Optimization:** Implement on-page SEO strategies to improve website visibility, including optimizing content, meta tags, and images, and implementing best practices for site structure and speed.
- **Plugin Management & Customization:** Install, configure, and modify third-party plugins to meet the unique needs of each project, ensuring compatibility and performance across all platforms.
- **Performance Optimization:** Improve website load times and performance by optimizing images, using caching solutions, and ensuring code is clean and efficient.
- **Security Measures:** Implement robust security protocols, monitor site performance, and ensure protection against common vulnerabilities such as SQL injections, malware, and brute-force attacks.

- **Cross-browser and Cross-device Testing:** Ensure compatibility across all major browsers and devices, maintaining consistent functionality and design across platforms.
- **Maintenance & Support:** Provide ongoing maintenance, troubleshooting, and support for WordPress websites, including regular updates, backups, and monitoring for potential issues.

Internship WordPress

Olivine Limited [01/01/2017 – 01/06/2018]

City: Dhaka | Country: Bangladesh

-- **Assisting in Website Setup:** Help set up new WordPress sites by installing themes, plugins, and configuring basic settings under the supervision of senior developers.

-- **Theme Customization:** Learn how to customize WordPress themes by editing CSS, HTML, and PHP to fit the specific design and functionality requirements of different projects.

-- **Content Management:** Assist in updating website content, creating new pages, and formatting blog posts to ensure they are SEO-friendly and visually appealing.

-- **Plugin Installation & Configuration:** Install and configure plugins to enhance site functionality, ensuring they work seamlessly with the existing theme and setup.

-- **Basic SEO Implementation:** Learn and apply basic on-page SEO techniques, including optimizing meta titles, descriptions, alt tags, and URL structures for better search engine ranking.

-- **Website Testing and Debugging:** Participate in testing websites for functionality, performance, and cross-browser compatibility. Help troubleshoot and fix minor bugs or issues.

-- **Page Builder Support:** Assist in building custom pages using **Elementor Pro** and other page builders, learning to create responsive and visually engaging layouts.

-- **Site Performance Monitoring:** Learn how to use tools like Google PageSpeed Insights and GTmetrix to monitor and improve website performance and load times.

-- **Security Monitoring:** Assist in implementing basic security measures, including updating plugins and themes, setting up backups, and monitoring for security issues.

-- **Documentation and Reporting:** Help create documentation for WordPress sites, including guides for clients on how to use the CMS effectively. Also, assist in reporting any issues or progress to the development team.

-- **Learning and Development:** Participate in training sessions and team meetings to learn more about WordPress development, best practices, and industry trends.

-- **E-commerce Support:** Assist in setting up and managing WooCommerce stores, including product uploads, inventory management, and payment gateway configuration.

EDUCATION AND TRAINING

Bachelor of Computer Science

Bangladesh University [03/02/2014 – 18/06/2017]

Address: 5/B, Beribandh Main Road, Adabar, Mohammadpur, 1207 Dhaka (Bangladesh) | Website: <https://bu.edu.bd/buPrev/>

Diploma in Engineering

Shyamoli Ideal Engineering College [05/09/2009 – 01/05/2013]

Address: 3700 Lakshmipur (Bangladesh) | Website: <https://www.sipi.edu.bd/>

Secondary School Certificate

Lakshmipur Adarsha Samad Govt. High School [13/03/2004 – 01/12/2006]

Address: 3700 Lakshmipur (Bangladesh)

LANGUAGE SKILLS

Mother tongue(s): Bengali

Other language(s): English

RECOMMENDATIONS

Name: Md. Sadiq Iqbal | Associate Professor & Chairman, Department of Computer Science and Engineering, BU
I would like to use this opportunity to write a letter of recommendation for Subrata Debnath on his graduate school application and I believe that he is a well-qualified candidate for this master's program.

Email: sadiq.iqbal@bu.edu.bd | **Phone number:** (+880) 1755559312

Name: Abu Bakar Siddique Russel | Manager, IT at M&H Telecom Ltd

I think Subrata Debnath is a qualified candidate for this master's program because he is an inspiring web developer who has a great deal of passion for the service he offers.

Email: abubakar@mnhtel.com | **Phone number:** (+880) 1711586277

HONOURS AND AWARDS

[08/03/2017] British Council

Active citizens youth leadership

- Develop a strong sense of their own culture and identity through engagement with other cultures
- have increased knowledge and understanding of how their local community works and its links to the rest of the world
- take action to improve society through sustainable initiatives
- work effectively with diverse groups of people
- become skilled in cross-cultural communication and dialogue, and its effective role in community action
- work together to address global issues.

HOBBIES AND INTERESTS

Traveling

Read Book

Photography

Song

VOLUNTEERING

[16/07/2015 – 31/05/2017] Dhaka

Google Developer Group Sonargaon Google Developer Group (GDG) Sonargaon is a community-based focused group for developers on Google and related technologies.

[07/05/2024 – 07/05/2024] Volunteering

Wordpress Meetup The **WordPress Meetup** is a casual, community-driven event where WordPress enthusiasts, developers, designers, bloggers, and business owners come together to share knowledge, experiences, and best practices. Whether you're a beginner looking to build your first site or an experienced developer seeking to contribute to the WordPress ecosystem, this event offers something for everyone. Write here the description...

TECHNICAL SKILLS

Html5

CSS3

PHP

Mysql

REST API